

bonkers.ie

Press Kit

Media contacts, guidelines and brand assets for press and media partners.

PRESS KIT

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PRESS KIT

Guidelines

**Policy for press mentions**

When quoting a bonkers.ie representative in broadcast, digital or print media, please use the following convention: "(Contributor's name), of bill switching site, bonkers.ie".

When quoting a bonkers.ie representative in digital media, it is requested that a link to bonkers.ie is included.

**Policy for product mentions**

When referencing a comparison conducted on bonkers.ie, it is requested that the complete name of the product, as well as the products to which it is being compared, are clearly stated. Additionally, it is requested that the date on which the comparison was conducted is clearly stated and that bonkers.ie is cited as the source.

**Policy for "Lower Third"**

For TV Lower Third please use the contributor name, with their title and "bonkers.ie".

For David Kerr use:

David Kerr, CEO & Founder of bonkers.ie

For Daragh Cassidy use:

Daragh Cassidy, Head of Communications at bonkers.ie

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Media contacts



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Brand assets



Official bonkers.ie wordmark

[Vector \(.svg\)](#)

[Web \(.png\)](#)

[JPG \(.jpg\)](#)

Click a format above to download the official bonkers.ie logo.

Thank you